



**Mercury's
Canine Cruise**



FOR IMMEDIATE RELEASE

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SUMMER SUNDAY CRUISING WITH CANINES RETURNS JULY 6 WITH MERCURY'S CANINE CRUISE

CHICAGO – Mercury's Canine Cruise, one of Chicago's most popular fresh-air activities for dogs and their human companions, returns for a new season, Sunday, July 6, 2014! The cruise departs at 10:00 am every Sunday from Mercury Cruises' dock on Chicago's Riverwalk at the southeast corner of the Michigan Avenue Bridge at Wacker Drive.

Returning for a second year is the post-cruise invitation to visit the canine-friendly shopping center, The Shops at North Bridge, two blocks north at 520 N. Michigan Avenue. While shopping with their human for the latest trends at Nordstrom and the other 50 stores, canines can enjoy fresh water and savory treats at the Pet Stations conveniently placed throughout the center.

Sunday's Mercury Canine Cruise, Chicago's only cruise for dogs, welcomes all well-behaved and leashed canines aboard for the 90-minute lake and river tour with lively commentary about dog-friendly Chicago. Cruisers will enjoy the cool lake breeze in their hair (and fur) aboard the Skyline Queen, which offers plenty of safe outdoor seating. Dogs may sit in their owner's lap, in a seat or on the deck. On-board canine amenities include large bowls of fresh water and a newspaper-lined restroom.

Departures: Sundays, 10:00 am
July 6 – September 28, 2014

Tickets: \$31/adults; \$11.00/children under 12 (under 3 free); \$8/dogs

Tickets available for advance purchase online at www.chicagocaninecruise.com or at the Mercury Cruises' ticket office. Day-of Canine Cruise tickets available for purchase at the dock at 8:30am Sunday. Reservations not necessary.

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Mercury, Chicago's Skyline Cruiseline is a third-generation owned and operated family-friendly cruise line. The 125-passenger *Skyline Queen* and 117-passenger *Chicago's Little Lady* provides narrated daytime and evening lake and river cruises, a 3-D fireworks cruise and Chicago's only Canine Cruise. Mercury is committed to green practices and recycles used oil, engine batteries, beverage containers, cardboard, and paper; uses B11 biodiesel fuel, low-flush toilets and environmentally safe cleaning solutions; prints brochures on recycled paper; and promotes the use of public transportation by staff and crew. All vessels are operated by a U.S. Coast Guard-licensed captain and crew and carry 100% passenger capacity life preservers. Mercury, Chicago's Skyline Cruiseline departs from Riverside Gardens on Chicago's Riverwalk at the southeast corner of the Michigan Avenue Bridge at Wacker Drive. Follow Mercury Cruises on Facebook, Twitter and Pinterest.