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**MERCURY, CHICAGO'S SKYLINE CRUISELINE AND 360 CHICAGO TEAM UP
FOR THE 2014 URBAN ADVENTURE PACKAGE
SHOWCASING SOME OF THE WORLD'S TALLEST BUILDINGS**

Family fun for all generations with picture-worthy lakefront views and 1,000 feet sky-high vistas

CHICAGO – Open-air, top-deck vistas await families of all ages when Mercury, Chicago's Skyline Cruiseline opens its 2014 season, Friday, April 25, with the return of its popular **Urban Adventure Package** offered in partnership with 360 CHICAGO (formerly the John Hancock Observatory). Visitors can double their Chicago sightseeing experience and save some money with this specially priced package. This one-of-a-kind experience includes a 90-minute commentated river and lake cruise with open-air top-deck views aboard Mercury, Chicago's Skyline Cruiseline, and 360-degree sky-high vistas of Chicago as viewed 1,000 feet up at 360 CHICAGO, all for one low price.

Departures are from Riverside Gardens at the southeast corner and lower level of the Michigan Avenue Bridge at Wacker Drive, just three blocks north of Millennium Park. The Mercury season continues through Monday, October 13, 2014.

Panoramic views, lively commentary and lots of opportunities for family pictures are part of the open-air experience on the comfortable upper deck for the Urban Adventure Cruise showcasing some of the world's tallest buildings in Chicago, the birthplace of the skyscraper. Among them: the 108-story Willis Tower (442 m); the Trump International Hotel and Tower (423 m); the Aon Center (346m); and the 100-story John Hancock Building (344m), Chicago's first entry into the pantheon of tall buildings.

Beyond tall, though, this "time-travel" cruise experience highlights impressive buildings representing more than a century of visionary design by leading architects of their time. Among the many architecturally significant buildings seen on the river cruise are: the Wrigley Building, Tribune Tower, Marina City, Merchandise Mart, Civic Opera Building and one of the newest showpieces, Aqua. The all-encompassing tour cruises under a total of 17 of Chicago's world-record 37 moveable bridges, and by 82 significant skyscrapers and landmarks. Entertaining tour guides combine fun facts with colorful commentary for passengers of all ages.

Urban Adventure Package Tickets: \$41/adults; \$17/children under 12; children under three are free. Daily cruise departures: 10:00 am, 12:00 pm, 2:00 pm, 4:00 pm, 6:00 pm. 360 CHICAGO open daily 9:00 am – 11:00 pm. Buy tickets online at MercuryCruises.com, or in-person at the Mercury Cruises dock ticket window or at the 360 CHICAGO box office.

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Mercury, Chicago's Skyline Cruiseline is a third-generation owned and operated family-friendly cruise line. The *Skyline Queen* and *Chicago's Little Lady* provide narrated daytime and evening lake and river cruises, a 3-D Fireworks Cruise, a educational Science is Fun Cruise and Chicago's only Canine Cruise. Mercury is committed to green practices and recycles used oil, engine batteries, beverage containers, cardboard, and paper; uses B11 biodiesel fuel, low-flush toilets and environmentally safe cleaning solutions; prints brochures on recycled paper; and promotes the use of public transportation by staff and crew. All vessels are operated by a U.S. Coast Guard-licensed captain and crew and carry 100% passenger capacity life preservers. Mercury, Chicago's Skyline Cruiseline departs from Riverside Gardens on Chicago's Riverwalk at the southeast corner of the Michigan Avenue Bridge at Wacker Drive. Follow Mercury Cruises on Facebook, Twitter and Pinterest.